



# jamesandson.co.nz

Feeding Animals Since 1850

0800 MR FEED



## J&S Cookie Crumble



### AN EXCELLENT SOURCE OF METABOLISABLE ENERGY/STARCH AND SUGARS

This feed is also suitable for:



James & Son Cookie Crumble is a loose meal from biscuits. It has a very high energy level, is palatable and perfect as part of a blend.

#### BENEFITS:

##### Unique energy & starch source

J&S Cookie Crumble is suitable for in-shed systems and silo storage as part of a blend. A very high energy palatable feed with the added bonuses of high starch & sugars content with a third in the form of sugars.

##### Improved utilisation

J&S Cookie Crumble has high levels of rapidly fermentable energy and palatable due to the cooking process it has undergone.

Ideally suited for inclusion in Total Mixed Rations (TMR's) for dairy, beef, sheep and goat productions systems. Inclusion rates of up to 15% of total diet.

##### Economically competitive

J&S Cookie Crumble is an economically competitive source of energy, starch and sugars and requires no additional processing.

Suitable for use as a cereal replacer - Ready processed to feed.

#### FEEDING RATES:

Please consult with your local J&S Technical Feed Advisor or your nutritional advisor about recommended feed rates. We suggest you ensure proper transition over an extended period and offer access to quality fibre. We also strongly encourage you to ensure fresh water access at all times.

#### AVAILABILITY:

J&S Cookie Crumble is available on a long term and regular basis for customers wishing to secure an ongoing supply. Due to high palatability and the possibility of high intake levels, J&S Cookie Crumble is not sold on its own. Must be used as part of a tailored ration.

#### WHY USE JAMES & SON:

Localised knowledge, progressive manufacturing methodologies and an integrated nationwide delivery network ensure reliable uninterrupted supply of premium quality stockfeed solutions throughout the entire year.

#### ADDITIONAL NOTES:

This information should be used as a general guide only. Please ask your J&S Technical Feed advisor about a diet check or consult with your nutritional advisor to determine the appropriate needs for your animals.

This product does not contain restricted animal material. And is safe for lactating animals.

For information  
call James & Son  
on 0800 MR FEED

[www.jamesandson.co.nz](http://www.jamesandson.co.nz)



Part of  Castlegate James Australasia

#### AVAILABILITY

Selected New Zealand Regions

#### INDICATIVE ANALYSIS

95.6%  
DM

17.4%  
ME(mj/kg)

7.9%  
Protein

2.6%  
NDF

40-55%  
Starch

23.2%  
Sugar

